

# Privacy Policy

(Effective April 9<sup>th</sup>, 2026)

## 1. Introduction

Visions Computer Imaging Systems Ltd. (“**Visions**”, “**we**”, or “**us**”, or “**our**”) respects your privacy and is committed to protecting it through our compliance with this Privacy Policy. We have adopted this Privacy Policy to explain our privacy practices with respect to how we collect, use and disclose your personal information when you access <https://www.caddetails.com/>, <http://tryprodify.com>, <http://dash.tryprodify.com>, <http://services.caddetails.com> as well as any other website owned or operated by us (the “**Website**” or “**Site**”). This Privacy Policy applies to our Website and any related service including when you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this Privacy Policy (collectively, the “**Services**”).

Only business contact information such as name, title, business address, business email, and business phone number should be submitted to the Services. We presume that information submitted by you is limited to business contact information unless you notify us otherwise.

In the event that personal information other than business contact information is collected by us, the policy below applies.

**Please read this policy carefully to understand our practices regarding the information we collect from you or about you and how we will treat it.**

## 2. Overview

Consent

Updates

Children Under the Age of 18

How We Collect Information

Types of Information We Collect and Why We Collect It

Cookies and Automatic Data Collection Technologies

Third Party Content, Apps, and Links

Disclosure of Your Information

Choices About How We Use and Disclose Your Information

Accessing and Correcting Your Information

Data Security

Retention

Contact Information

## 3. Consent

By accessing or using the Services, you agree to this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy (including to

contact you) and for all other purposes permitted by applicable laws. If you do not accept the terms of this Privacy Policy, do not access or use our Services.

#### **4. Updates**

This Privacy Policy may change from time to time (see “Changes to Policy” below). Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

#### **5. Children Under the Age of 18**

Our Services are not intended for children under 18 years of age. No one under age 18 may provide any personal information on or through the Services. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on these Services or through any of its features, register on the Services, make any purchases through the Services, use any of the interactive or public comment features of the Services, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or username you may use. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at [privacy@caddetails.com](mailto:privacy@caddetails.com).

#### **6. How We Collect Information**

You will be informed what information is required and what information is optional. Personal information, or personal data, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We use different methods to collect information from and about you including through:

**Direct Interactions.** You may give us information about yourself through the Services, by creating an account, filling in forms, or by communicating with us via email or otherwise. This includes information you provide such as your name, mail/business address, email address, company, and phone number when registering or in connection with a request.

**Indirect Interactions.** On our Prodigy platform, we may collect limited personal information about you through our clients who decide to share content with you. For more information, please see the section below titled, “Guest Recipients of Shared Content”.

**Automated Technologies or Interactions.** As you interact with our Services, we may automatically collect technical data about your equipment, browsing actions, and patterns as specified above. We collect this information by using cookies, server logs, web beacons, and other similar technologies (see “Cookies and Automatic Data Collection Technologies” below). We may also collect, use, and share **Aggregated Data** such as statistical or demographic data for any purpose. We do not treat Aggregated Data as personal information since it cannot directly or indirectly identify you. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a feature on the Services. However, if we combine or connect Aggregated Data with your personal information so that it can directly or indirectly identify you,

we treat the combined data as personal information which will be used in accordance with this Privacy Policy.

## 7. Types of Information We Collect and Why We Collect It

The table below describes the categories of personal information that we collect and why we collect it.

<b>Categories of Personal Information</b>	<b>Description of the Category</b>	<b>Collection Purposes</b>
<i>Identity and/or Contact Data</i>	When you register for an account, you will be asked to provide your name, profession, the name of a business, business address, business name, business email address, business telephone number, or similar identifier.	<p>We use this information to:</p> <ul style="list-style-type: none"> <li>(i) provide you with the Services requested by you;</li> <li>and (ii) notify you about changes to our Services. On CADdetails, we also use this information to connect design professionals and manufacturers, including through our Request a Quote function.</li> </ul> <p>As part of our quality assurance process, we may validate and adjust registration data to maintain accuracy and integrity.</p>
<i>Usage and Technical Data</i>	When you use our Services, we collect information about how you use our Services as well as your internet protocol (IP) address, browser type and version, time zone setting, location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access the Services.	We use this information to:

	Where applicable, we collect certain usage information associated with your account. This includes your account activity, login history, file upload activity, team collaboration data, and subscription or billing activity.	We use the usage information associated with your Prodigy account to manage your account, operate the platform, maintain security, provide support, and generate usage analytics.
<i>Marketing and Communications Data</i>	You may provide us with your preferences in receiving marketing communication.	We use this information to send you marketing communication, online surveys, and to contact you regarding products and services which may be of interest to you. If you do not want us to use your information in this way, please see “Choices About How We Use and Disclose Your Information” below.
<i>Service Data</i>	When you contact us with a comment, question, or complaint, you may be asked for information that identifies you (such as your name, address, and phone number) along with additional information we need to help us promptly answer your question or respond to your comment or complaint.	<p>We use this information to carry out your requests, respond to your questions and comments, and in other ways naturally associated with the circumstances in which you provided information to us. For example, if you share your name and contact information to ask a question about our products, we will use that information to respond to your inquiry.</p> <p>We may also use this information to investigate and respond to concerns or claims that you have communicated to us about the quality of our services.</p>

In addition to the purposes described above, we may also collect your personal information for the following general purposes: (i) to help us enforce our Terms of Use; (ii) to help maintain the safety,

security, and integrity of our Services, databases and other technology assets, and business; (iii) to help us improve our Services; and (iv) to carry out our obligations and enforce our rights arising from any contracts entered into between users and us, or participating manufacturers and us including for billing and collection.

### **Guest Recipients of Shared Content**

If you receive digital content (e.g., files or product pages) via a link or email shared from Prodifly by one of our clients, we may collect limited personal information about you such as your email address (if provided), IP address, browser/device metadata, and viewing behavior. This information may be disclosed with such client so that they can track content engagement. We do not use this information for marketing purposes or share it with third parties beyond what is described in this Privacy Policy. We are not responsible for how our clients use this information, including any further use or sharing with third parties.

## **8. Cookies and Automatic Data Collection Technologies**

Our Services use automatic data collection technologies to distinguish you from other users. This helps us deliver a better and more personalized service when you browse our Website and Services. It also allows us to improve our Services by enabling us to:

- Estimate our audience size and usage patterns.
- Store your preferences so we may customize our Services according to your individual interests.
- Recognize you when you return to our Services.

We use our own tools and third-party service providers (e.g. Google Analytics on tryprodify.com and caddetails.com; Amplitude on the dash.prodify.com; ZoomInfo and HubSpot on tryprodify.com and services.caddetails.com) to perform analytics services. These tools may track things such as the time of your visit, whether you have visited before, and the site that brought you to us. We use this information to improve your experience, see which parts of the Website are most useful, and measure how well our Website is performing. We may also use analytics to understand user engagement and interest in our products, including for lead generation.

In addition to the purposes set out above, the Prodifly platform uses cookies and similar technologies to enable user interface features, and gather anonymized usage metrics.

Certain internet browsers may offer you the option of providing notice to websites that you do not wish for your online activities to be tracked for preference-based advertising purposes (“DNT Notice”). Some browsers are, by default, set to provide a DNT Notice, whether that reflects your preference. Please note that with respect to our Website, we do not take any action based on browser based DNT Notices. If you do not wish to participate in behavioral tracking activities, you should follow the opt-out process described in “Choices About How We Use and Disclose Your Information” below.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. For information about managing browser settings to refuse cookies, see “Choices About How We Use and Disclose Your Information” below. The cookies used by the Prodify platform are essential for platform functionality and are distinct from those used on CADdetails.
- **Flash Cookies.** Certain features of our Website may use flash cookies (local stored objects) instead of browser cookies to collect and store information about your preferences and navigation to, from, and on the Website. For information about managing flash cookies see “Choices About How We Use and Disclose Your Information” below.
- **Web Beacons.** Our Website pages and emails may contain small transparent embedded images or objects known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count Website page visitors or email readers, or to compile other similar statistics such as recording Website content popularity or verifying system and server integrity. For information about managing your browser or email program to not download web beacons, see “Choices About How We Use and Disclose Your Information” below.

We do not respond to or honor “do not track” (a/k/a DNT) signals or similar mechanisms transmitted by web browsers.

## 9. Third Party Content, Apps, and Links

Some content or applications on the Website and Services may be served by third parties, content providers, and application providers. For example, we may make available the option for you to use “plug ins” that are operated by social media companies. If you choose to use one of these plug ins, then it may collect information about you and send it back to the social media company that owns it. This may happen even if you do not click on the plug in, if you are logged into the social media website that owns the plugin when you visit our Website and Services. Information collected by a plug in is subject to the privacy policy and terms of the social media company that makes it. These are non-essential cookies and only work if you accept cookies. If you are logged into your social media account when you visit our Website or Services, you permit us (and are directing us to) disclose information to these social media plug in owners.

## 10. Disclosure of Your Information

We may disclose information that does not identify any individual, without restriction subject to applicable laws. We may disclose personal information that we collect, or that is provided by you as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To third-party service providers that we engage to assist us in making the Services available or to otherwise support our business. These service providers comprise our third-party contractors, datacenter provider(s), storage provider(s), customer support system provider(s), email service provider(s), and software development contractors. These third

parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Services are among the assets transferred.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- When permitted or required by law, such as to comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply these terms.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Visions, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

For users of **CADdetails**, we may disclose your personal information to recipients of our Services, including users and our participating manufacturers. With our participating manufacturers, we share usage reports showing activity related to their product information and lists of relevant users (including their name) who may be interested in their products. Such reports may be derived based on a user's browsing history and engagement with content provided by our Services. Our participating manufacturers may use this information to support their business operations, including in limited cases to notify you about modifications to the products and specifications contained in our digital library as well as any errors or omissions in content that may be relevant to you. For your security, this information is provided exclusively to the manufacturer representative through our password protected, manufacturer-only area.

When you interact with **Design Hub** embedded on a client's website, your registration data and usage analytics will be shared with that client, and such client may use it for their own business purposes subject to their policies. We encourage you to review their policies to understand their practices.

## 11. Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding certain personal information uses, particularly around marketing and advertising. We have established the following control mechanisms over your information:

- **Promotional Offers from Visions.** You may opt-out from receiving future promotional information from us or our affiliated companies, or direct us not to share your information with any affiliated companies, as set forth below and in accordance with applicable privacy and/or anti-spam laws. If you have a customer account with our Services, you may be able to log in and check or uncheck relevant boxes. If you do not have an account, you can adjust your preferences by sending us an email with your request to the contact set forth in

the Contact Information section below. You may also opt-out of further marketing communications by replying to any promotional email we have sent you or following the opt-out links on that message.

- **Cookies and Automatic Data Collection Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. Flash cookies are not managed by the same browser settings as are used for browser cookies. To learn how you can manage your flash cookie settings, visit the Flash player settings page on [Adobe's website](#). However, if you disable or refuse cookies, please note that some parts of our Services may become inaccessible or not function properly. Unless you adjust your browser settings to refuse cookies, our system will issue them. If you do not want Google Analytics to be used in your browser, Google Analytics provides an opt-out tool which can be found [here](#). In some cases, you may be able to set your browser or email program to not download web beacons.
- **Third Party Websites.** Our Services may, from time to time, contain links to and from the websites of our participating manufacturers, if applicable, and partner networks, co-sponsors of promotions and affiliates, or plug-ins enabling third-party features. If you follow a link to any third-party website or engage a third-party plug-in, please note that these third parties have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal information to these third parties.
- **Nevada Residents.** Nevada residents have the right to opt out of the sale of certain "covered information" collected by operators of websites or online services. We currently do not sell covered information, as "sale" is defined by such law, and we don't have plans to sell this information.
- **Crossborder Transfer.** Personal information we manage may be transferred, processed, and stored outside of your province/state of residence and in a country other than the country in which you provided the information, including the United States and other countries. While we take measures to protect your personal information, it may be subject to the laws and jurisdiction of foreign countries and governmental authorities. For users of Prodigy, any content you choose to share with recipients outside your province/state or country of residence may be viewed or downloaded by them. Once shared, we do not control those transfers or subsequent uses, and access by such recipients may be subject to the laws of their jurisdiction.

## 12. Accessing and Correcting Your Information

If you have successfully registered your business contact information with us in the past, but would like to update or change your email address, mailing address, phone or fax number, first log in to the Website with your previously registered email address. Once inside the Website, click on the Profile link at the top of your screen to view the contact information we currently have in our database. Edit the information as required and click 'save changes'.

### **13. Data Security**

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse, and alteration of the information under our control. Please be advised, however, that while we strive to protect your personal information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online or through our Services, and are not responsible for the theft, destruction, or inadvertent disclosure of your personal information. In the unfortunate event that your “personal information” (as the term or similar terms are defined by any applicable law requiring notice upon a security breach) is compromised, we may notify you by email (at our sole and absolute discretion, but at all times, in accordance with applicable privacy laws) to the last email address you have provided us in the most expedient time reasonable under the circumstances; provided, however, delays in notification may occur while we take necessary measures to determine the scope of the breach and restore reasonable integrity to the system as well as for the legitimate needs of law enforcement if notification would impede a criminal investigation. From time to time, we evaluate new technology for protecting information, and when appropriate, we upgrade our information security systems.

### **14. Retention**

We retain personal information only as long as necessary to fulfill the purpose(s) for which such information was collected unless longer retention is required under the law.

### **15. Contact Information**

You may contact us using the contact information below if: (a) you have questions, complaints or comments about our Privacy Policy; (b) want to opt-out from receiving future commercial correspondence, including emails, from us or our affiliated companies; or (c) wish to withdraw your consent for the collection, use and/or disclosure of your personal information:

Compliance Manager

PO Box 11401, Station H  
Ottawa, Ontario  
K2H 7V1

[privacy@CADdetails.com](mailto:privacy@CADdetails.com)

We will respond to your request and, if applicable and appropriate, make the requested change in our active databases as soon as reasonably practicable. Please note that we may not be able to fulfill certain requests while allowing you access to certain benefits and features of our Website and Services.