

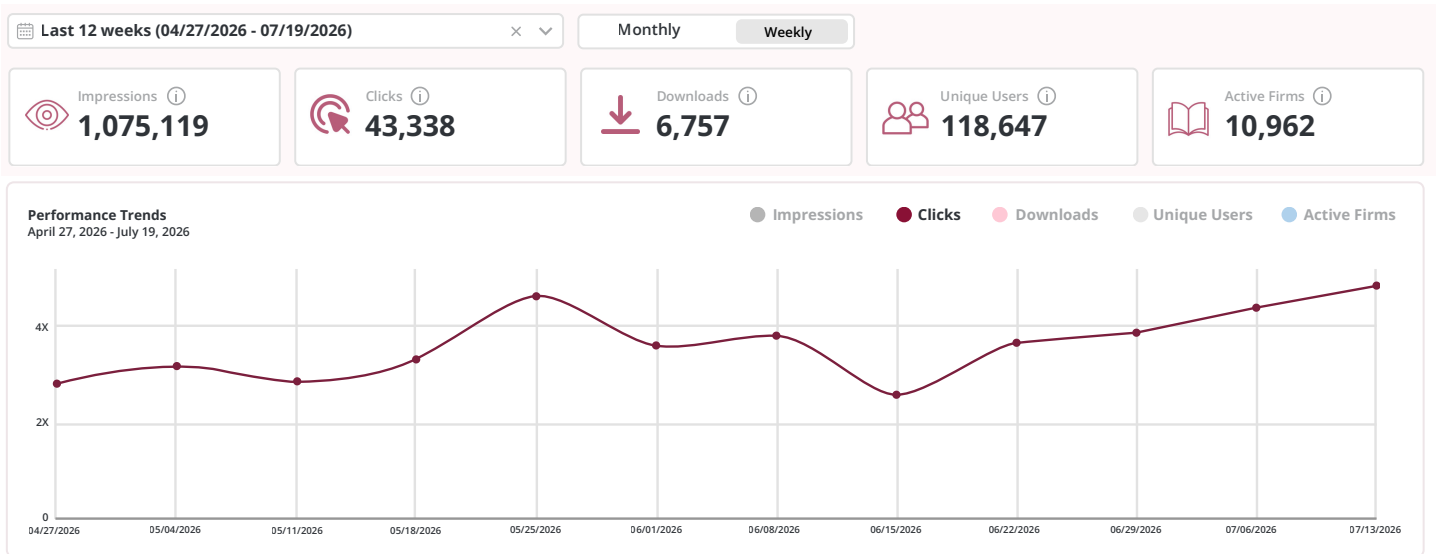


Everything You Need to Know About CADdetails Analytics

One Dashboard, Three Powerful Tabs

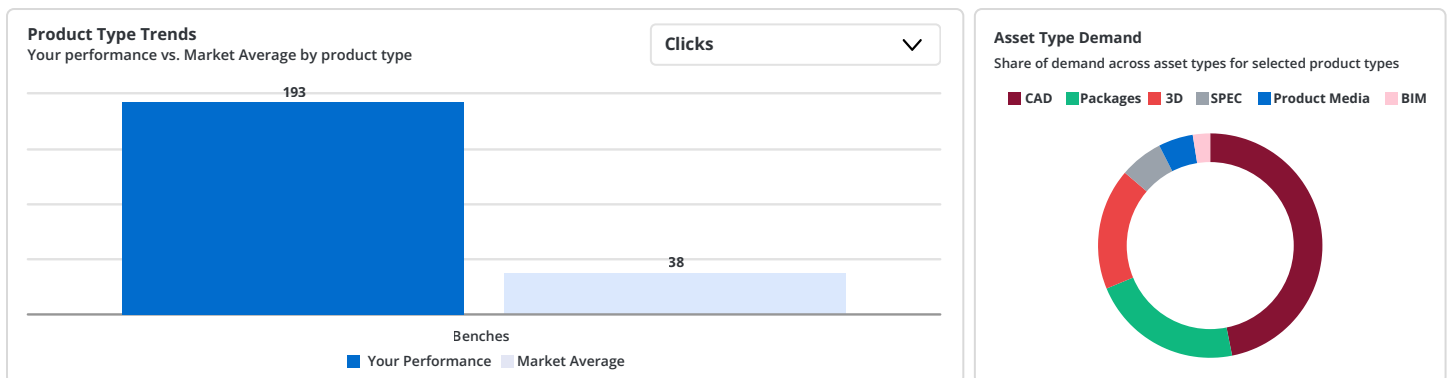
1. Overview

Track your marketing exposure and engagement across CADdetails at a glance.



2. Product Intelligence

Dive into your performance by specific product type and benchmark it against market standards.



3. Firm Intelligence

Track which design firms are most engaged with your content, and access user contact info for quick follow-ups.

Firm Leaderboard

View Full Leaderboard

RANK	DESIGN FIRM	INTENT SCORE	LOCATION	COUNTRY	# OF USERS	LAST SIGNAL
1	Gensler	100	San Francisco, California	United States	1	2026-06-16
2	Kimley-Horn	92	Raleigh, North Carolina	United States	2	2026-07-17
3	Jacobs	90	Dallas, Texas	United States	21	2026-07-16
4	Burns & McDonnell	89	Kansas City, Missouri	United States	1	2026-07-15
5	AECOM	89	Ottawa, Ontario	United States	1	2026-06-15
6	HOK	89	St. Louis, Missouri	United States	1	2026-07-17
7	SmithGroup	88	Detroit, Michigan	United States	1	2026-07-16
8	Perkins & Will	87	Calgary, Alberta	Canada	1	2026-06-25
9	Stantec	87	Vancouver, British Columbia	Canada	42	2026-07-17
10	Ethos Collaborative	87	Pittsburgh, Pennsylvania	United States	2	2026-07-14
11	T&M Associates	88	Vancouver, British Columbia	United States	5	2026-07-10
12	WSP	85	Montreal, Quebec	United States	3	2026-06-09
13	Rangr Studios	85	New York, New York	United States	1	2026-07-12
14	1100 Architects	84	Baltimore, Maryland	United States	3	2026-07-13

Design Firm

Stantec

Website

stantec.com

ENGAGED USERS

42

User Name

Profession

Branch Location

Samantha Holloway

Architect

Boston, Massachusetts

★ Top Content

★ Top Category

⌕ Last Seen

N/A

Athletic Benches

2026-07-10

User Name

Profession

Branch Location

Thomas Varela

Architect

Sarasota, Florida

★ Top Content

★ Top Category

⌕ Last Seen

CAD

Backed Benches

2026-07-13

How Your Teams Benefit

Marketing: Use your high-intent firms to gain a better understanding of your ICP (Ideal Customer Profile) and build targeted campaigns designed to drive brand visibility and generate interest in your products.

Sales: Focus your efforts on firms actively engaging with your products and reach out at the critical moment when design decisions are being made to maximize your chances of conversion.

Product: Tailor your content development efforts based on your AEC audience's activity and align future growth with their interests and preferences.

Why Clients Love CADdetails Analytics

"Between \$1 and \$2 million of our annual sales revenue comes from engaging with high-intent firms identified by CADdetails Analytics." Avery Croteau, Director of Sales, Berliner

"We're very impressed by the new analytics program, which is lightyears ahead of the old system. The scheduled email exports feature in particular is going to be huge for us." Tom Moss, Area Specification Manager, Bowsmith